HEE WON CHO

Visual & UI/UX designer heewoncho.com



ABOUT ME

Hello! I am seeking a graphic designer position that will challenge my creative, executive, and interactive skills in a fast-paced environment. I am passion for unique, functional and clean design. Working in digital media is my aspiration but I built a foundation on visual communication through various print projects such as interactive design, branding, packaging, editorial, and infographics.



EDUCATION

2010 - 2014 (Graduation: May 2014)

School of Visual Arts, New York, NY | GPA3.7/4

Bachelor of Fine Arts Degree, Graphic Design

2006 - 2010

Heritage Woods Secondary School

Vancouver, BC



EXPERIENCE

2019 - Present

1mm plastic surgery, Seoul, Korea

Graphic Designer - E-commerce, website design, SNS social media contents

2018 - 2019

CONNECTIER, Seoul, Korea

Freelance Graphic Designer - VMD, E-commerce, website design, branding

2016 - 2018

ART & DESIGN INTERNATIONAL, Seoul, Korea

Graphic Designer- E-commerce, marketing, editorial design

2014 Fall - 2015 Fall

ANN TAYLOR LOFT, New York

Junior Production Designer - designed in store banners, coupons, websites, promotion emails

2014 Spring

VIACOM - VH1, New York

Off-Air Graphic Design Intern - designed DVD, Infographics, social media ad

2013 Fall

YMEE, New York

Design Intern - designed pamphlets, flyers, infographics, social media posts



DESIGN SKILLS

Photoshop
Illustrator
InDesign
HTML & CSS
After Effects
Cinema 4D
Final Cut Pro
Excel / Powerpoint

Grid & Layout
Typography
Color theory



Web design

Interface design



Personality

Honest, innovative, creative



Language English, Korean

HONORS

2013

SVA Junior Year Portfolio Top Ten

Recieved scholarship

2010 - 2014

Dean's List

Maintained GPA 3.7 and higher every year $\,$

HOBBIES & INTEREST











Snowboarding

Travel

Photography

Golf

Music